

2010 BOSTON GOLF ADVERTISING GUIDELINES



Ad Submission Guidelines

Thank you for participating in the
16th Annual Expect Miracles Golf Classic!

PLEASE TAKE NOTE: The following information is for your files as it pertains to your sponsorship.

LOGO SUBMISSION:

Please provide an up-to-date, high res EPS logo file immediately to Mutual Funds Against Cancer (disregard if you previously submitted a current logo for the Golf Classic Advertisement).
Send logo submission to Claudia Zacharias at czacharias@mutualfundsagainstcancer.com

AD SUBMISSION:

Please note the following ad specs for the Expect Miracles Golf Classic Program.

DUE: FRIDAY MAY 7, 2010

Send Advertisement to:

Claudia Zacharias at czacharias@mutualfundsagainstcancer.com

SPECS:

Full Page, Black & White Ads

- Full Page Ad: 8"W x 10.5"H
- Accepted File types: PDF, JPG or TIF files.
- All fonts must be embedded and images should be at least 300 dpi,
- Grayscale.

QUESTIONS OR CONCERNS PLEASE CONTACT:

CLAUDIA ZACHARIAS • CZACHARIAS@MUTUALFUNDSAGAINSTCANCER.COM • 617-935-9781